



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)  
Mundy Katowitz Media (1954)  
PLACEMENT, MEDIA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
PRIORITIES USA ACTION (102154)  
National/Political  
1522/06297314

Invoice 635741  
Inv Date 9/30/2012  
Terms Net 30  
Contract 328902  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:51:25PM

Mundy Katowitz Media  
1322 G Street South East  
Washington, DC 20003

AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day, F-1	08/31/12 10:59AM (Fr)	01:00	PRATV1203H	\$2400.00	
2.0	Spot	4:00:00PM- 5:00:00	Day, F-1	08/31/12 4:30PM (Fr)	01:00	PRATV1203H	\$1800.00	
3.0	Spot	11:00:00AM-12:00:00	Day, M-1	09/03/12 11:59AM (Mo)	01:00	PRATV1203H	\$2400.00	
4.0	Spot	12:00:00PM-12:30:00	Day, Sa-1	09/01/12 12:21PM (Sa)	01:00	PRATV1203H	\$1200.00	
5.0	Spot	12:00:00PM- 1:00:00	Day, Th-1	08/30/12 12:21PM (Th)	01:00	PRATV1203H	\$2000.00	
6.0	Spot	9:00:00AM-10:00:00	Day, Tu-1	08/28/12 9:36AM (Tu)	01:00	PRATV1203H	\$1300.00	
7.0	Spot	12:10:00AM- 1:05:00	Day, W-1	08/29/12 12:44AM (We)	01:00	PRATV1203H	\$900.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$12,000.00
Commission	(\$1,800.00)
Net Total	\$10,200.00

Total Spots 7

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.